

blink: to refresh; to see anew

The Class Conference

Thursday and Friday, April 26-27, 2018; 8am-4pm
Peace Lutheran Church in Mill Valley, CA

The Class Conference is a two-day professional growth opportunity that's all about class—and socioeconomic status (SES). Over two days in dialogue together, participants will engage in a practice-focused workshop about SE and class diversity, equity and inclusion in their communities, facilitated by Alison Park of Blink Consulting and guest facilitators Rosetta Lee, teacher and professional outreach specialist, based out of Seattle Girls' School; and Mark Mitchell, Vice President, National Association of Independent Schools.

Workshop schedule:

Thursday, April 26, 2018	
AM	Can we talk about class? Foundations for vital conversations about socioeconomic status and class (Alison)
PM	Socio-economic diversity: Affirming purpose, removing barriers, assuring inclusion (Mark)
Friday, April 27, 2018	
AM	Socioeconomic class affinity groups: Why, what, how (Rosetta) Panel discussion with student and adult leaders of the financial assistance affinity group at Marin Academy
PM	Accountability for socioeconomic equity and inclusion: How do you know how you're doing? Assessing experiences and outcomes (Alison)

Takeaways:

- Shared understandings and lexicon to have growthful conversations about SES and class that advance equity and inclusion in our learning communities
- Practical “try tomorrow” (Pollock, 2008) tools and strategies for enacting the intentions of equity and inclusion in impactful everyday practice
- A framework for institutional accountability for growing as SE and class-inclusive communities where all—not just some—students, employees and families can thrive

This workshop is for preK-adulthood staff, administrators, faculty, trustees and parents/guardians who are interested in, or are already, facilitating conversations about socioeconomic and class identity, diversity, equity and inclusion in their communities.



About Alison

Alison Park is the founder of Blink Consulting, an educational consultancy that is critically rethinking diversity. Since 2005, Blink has collaborated with over 90 schools, as well as private, government and community-based organizations to help create communities where all children, youth and adults can thrive. In addition to her work with clients, Alison has facilitated at numerous conferences, partnered with other organizations, and served on Park Day School's Board of Trustees. Alison currently serves on the SMART program's Board of Directors and Advisory Board of the Mosaic Project. Before Blink, Alison taught for thirteen years in the public, non-profit and private sectors. For more information about Blink, please visit www.rethinkingdiversity.com.

About Mark

As a vice president of NAIS, Mark supports the work of K-12 schools and other organizations in the effective administration of financial aid programs. Mark has authored many articles, book chapters, and blogs and frequently presents at workshops, conferences, and schools on tuition pricing, affordability, demographic and income trends, and school financial aid management. Before joining NAIS in 1998, Mark was assistant director of financial aid at Northwestern University, coordinator of new student financial aid at Lake Forest College, and an account executive for Access Group, a firm specializing in graduate student education financing. An alumnus and past trustee of Moorestown Friends School (New Jersey), he is currently a trustee of the Enrollment Management Association and is a member of the Advisory Board for the National Partnership for Educational Access. Mark earned his BS in communication studies from Northwestern University.

About Rosetta

Rosetta Lee serves Seattle Girls' School as a teacher and professional outreach specialist, in which role she designs and delivers trainings for all constituencies of the school community, as well as the local and national educational and nonprofit sectors. Since 2004, Rosetta has been a diversity speaker and trainer on a variety of topics, including cross cultural communication, identity development, prejudice reduction and coalition building, gender and sexuality diversity, facilitation skills, bullying in schools, and gender bias in the classroom. Rosetta has presented at numerous conferences and nonprofit organizations such as the White Privilege Conference, Junior League, and City Year. She has also worked with over 175 K-12 public and independent schools throughout the country, as well as a number of colleges and universities. She has served several years on the faculty of the National Association of Independent Schools (NAIS) Diversity Leadership Institute, as well as NAIS' diversity think-tank cadre, Call to Action.



Registration for the Class Conference
April 26-27, 2018; 8am-4pm
Peace Lutheran Church, 205 Tennessee Valley Rd., Mill Valley, CA

Workshop registration fee (includes breakfast and lunch—please see below for details):

Individual: \$500 per person per workshop

Group: \$450 per person per workshop for 3 or more participants from 1 school/org.

To register:

Finally! Blink is offering online registration. Please register through eventbee:

<https://classconference-blinkconsulting.eventbee.com>

For groups of 3 or more, please use discount code: CLASSY2018. (You will need to register each participant individually.)

Please contact Alison at alison@rethinkingdiversity.com if the registration fee is prohibitive for your school/org.

Food:

Breakfast, lunch, beverages and snacks will be provided both days. While vegetarian, non-vegetarian and some gluten-free options will be available, please feel free to bring your own meals if you have strict dietary restrictions.

Accommodations:

The closest hotel is the [Holiday Inn Express](#), 160 Shoreline Hwy, Mill Valley. For other recommendations and reviews, please check out [Airbnb](#) or [Yelp](#).

Space for the conference is limited to 80.



Interested in a Blink workshop, and...

- * have a scheduling conflict?
- * have a large group that would like to attend?
- * want to bring a workshop to your school?
- * have a request for customizing a workshop?

Please contact Alison (alison@rethinkingdiversity.com) for more information about bringing Blink workshops to your community.

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