

blink: to refresh; to see anew

The Class Conference

Thursday and Friday, April 18-19, 2019; 8:30am-3:30pm
The Finnish Hall, 1970 Chestnut St. Berkeley, CA

In Spring 2019, Blink is facilitating the second (ever) Class Conference! Our theme this spring is *Beyond Transactions: Building Socioeconomically Diverse Communities*.

The Class Conference is a two-day professional growth opportunity that's all about class—and socioeconomic status (SES). Over two days in dialogue together, participants will engage in practice-focused working sessions about SE and class diversity, equity and inclusion in their communities, facilitated by Alison Park of Blink Consulting and guest facilitators Rosetta Lee, teacher and professional outreach specialist, Seattle Girls' School; Mark Mitchell, Vice President, National Association of Independent Schools; and Tesha Poe, Chief Development Officer, Boys & Girls Clubs of the Peninsula.

The workshop schedule includes:

- More than money: Engaging SES and class, people first
- This house was built for... Redesigning for SE and class equity and inclusion
- Financial assistance: It's about relationships
- Socioeconomic affinity, advocacy, and allyship
- Panel discussion with student and adult leaders of Marin Academy's Financial Assistance Affinity Group
- DEI or Die. Why our fundraising practices must be inclusive to be sustainable

Takeaways:

- Shared understandings and lexicon to have growthful conversations about SES and class that advance equity and inclusion in our learning communities
- Practical "try tomorrow" (Pollock, 2008) tools and strategies for enacting the intentions of equity and inclusion in impactful everyday practice with students, families and colleagues
- Principles, structures and effective practices to advance socioeconomic and class inclusion and equity intentionally and systemically

This workshop is for preK-adulthood staff, administrators, faculty, trustees and parents/guardians who are committed to advancing socioeconomic and class identity, diversity, equity and inclusion in their communities for all students, families and employees.



About Alison

Alison Park is the founder of Blink Consulting, an educational consultancy that is critically rethinking diversity. Since 2005, Blink has collaborated with over 100 schools, as well as private, government and community-based organizations to help create communities where all children, youth and adults can thrive. Alison has facilitated at numerous conferences, and currently serves on the SMART program's Board of Directors and the Mosaic Project's Advisory Board. Before Blink, Alison taught for thirteen years in the public, non-profit and private sectors. For more information about Blink, please visit www.rethinkingdiversity.com.

About Mark

As a vice president of NAIS, Mark Mitchell supports the work of K-12 schools and other organizations in the effective administration of financial aid programs. Mark has authored many articles, book chapters, and blogs and frequently presents at workshops, conferences, and schools on tuition pricing, affordability, demographic and income trends, and school financial aid management. An alumnus and past trustee of Moorestown Friends School (New Jersey), he is currently a trustee of the Enrollment Management Association and is a member of the Advisory Board for the National Partnership for Educational Access. Mark earned his BS in communication studies from Northwestern University.

About Rosetta

Rosetta Lee serves Seattle Girls' School as a teacher and professional outreach specialist, in which role she designs and delivers trainings for all constituencies of the school community, as well as the local and national educational and nonprofit sectors. Since 2004, Rosetta has been a diversity speaker and trainer on a variety of topics, and has presented at numerous conferences and nonprofit organizations. She has also worked with over 175 K-12 public and independent schools throughout the country, as well as a number of colleges and universities. She has served several years on the faculty of the National Association of Independent Schools (NAIS) Diversity Leadership Institute, as well as NAIS' diversity think-tank cadre, Call to Action.

About Tesha

Tesha Poe is a passionate educator and fundraiser who uses her legal and business background to leverage and support the long term success of nonprofits. A graduate of Barnard College, Columbia University with a B. A. in economics, Tesha received a JD/MBA from Northwestern University and has worked in several industries including broadcast journalism for NBC News, banking for Merrill Lynch, corporate attorney in Silicon Valley and as a tenure track law teacher in a paralegal program at a community college under Martha Kanter, former U.S Undersecretary of Education. Tesha, who has spent the last decade working as a senior administrator in independent schools in the Bay Area, is now Chief Development Officer of Boys & Girls Clubs of the Peninsula.



Registration for the Class Conference
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Workshop registration fee (includes breakfast and lunch—please see below for details):

Individual: \$500 per person per workshop

Group: \$450 per person per workshop **for 3 or more participants from 1 school/org.**

If registration fees are prohibitive, please contact Alison (alison@rethinkingdiversity.com).

To register:

1. Please register at: <https://blinkclassconference2019.eventbee.com>

For groups of 3 or more from your school, please enter the discount code:

CLASSY2019

2. If you prefer to pay by check after you have registered, please:
 - Enter the code: **INTHEMAIL**
 - Print out your registration confirmation(s) and send with your check to:
Blink Consulting, 945 Greenhill Rd. Mill Valley, CA 94941

Food:

Breakfast, lunch, beverages and snacks will be provided both days. While vegetarian, non-vegetarian and some gluten-free options will be available, please feel free to bring your own meals if you have strict dietary restrictions.

Accommodations:

The **Super 8 by Wyndham Berkeley** and the **Holiday Inn Express & Suites Berkeley** are close by. For other recommendations and reviews, please check out [Airbnb](#) or [tripadvisor](#).

Space for the conference is limited to 50.

Interested in a Blink workshop, and...

- * have a scheduling conflict?
- * have a large group that would like to attend?
- * have a request to customize a workshop?

Please contact Alison (alison@rethinkingdiversity.com) for more information about bringing a Blink workshop to your community.

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