



# blink

CRITICALLY RETHINKING DIVERSITY

## THE CLASS CONFERENCE SATURDAY & SUNDAY MARCH 21-22, 2020; 8AM-3:30PM

*The conference that's all about socioeconomic and class diversity, equity and inclusion (DEI)*

Join Alison Park, Founder, Blink Consulting; Mark Mitchell, Vice President, NAIS; Tesha Poe, Chief Development Officer, Boys & Girls Clubs of the Peninsula; and student leaders for tools and skills-focused working sessions, including:

- Can we talk about SES and class? Finding words and forging understanding
- What's race got to do with it?
- Socioeconomic diversity in our schools: Realities, roadblocks, response
- Can we talk about financial assistance? A panel with students whose families are receiving FA
- SE-typical? Recognizing institutional norms, bandwidths and blindspots in serving financially and class diverse communities
- DEI or Die: Why our fundraising practices must be inclusive to be sustainable
- Got leadership for socioeconomic diversity?

WHO SHOULD ATTEND?  
FACULTY, STAFF,  
HEADS/EXECUTIVE  
DIRECTORS, OTHER  
ADMINISTRATORS  
AND TRUSTEES

HOSTED BY  
MARIN COUNTRY DAY  
SCHOOL  
5221 PARADISE DR.  
CORTE MADERA

INDIVIDUAL  
REGISTRATION: \$550  
TEAM REGISTRATION  
(3+ PPL): \$500/EA

INCLUDES WORKSHOP  
MATERIALS, AND  
BREAKFAST AND LUNCH

FOR MORE  
INFORMATION AND  
TO REGISTER:

[HTTPS://  
BLINKCLASSCONFERENCE2020.  
EVENTBEE.COM](https://blinkclassconference2020.eventbee.com)

BLINK CONSULTING

[www.rethinkingdiversity.com](http://www.rethinkingdiversity.com)